



## **Valuation Services**

## **About The Firm**

- Acquisory was incorporated in 2010, by highly credentialed and experienced professionals, from PricewaterhouseCoopers, Arthur Andersen and Protiviti.
- The management team among themselves represent extensive experience in specialized services across M&A Advisory, Investment Banking, Asset Management and Operations & Risk Consulting.
- We have an appreciation for dynamics of business, operations, transactions and necessary skills to blend practical business & commercial insights with tax & regulatory knowledge to identify effective solutions to all business problems.
- We partner with our clients through the entire business continuum from identification of the problem, to solution, to implementation.



### **About The Firm**



#### OUR FOCUS

Acquisory assists clients ranging from global enterprises to small and middle market companies that are both publicly held or privately owned, as well as large, mid and small-cap private equity firms, corporate management and boards of directors.

We provide specialist advice for a range of sectors. A personal, partner-led approach, with rich experience have taught us that an understanding of the business, structure and practices of our clients' industries is critical to providing the services our clients' need to reach their goals.

Real Estate & Infrastructure

Private Equity

Retail

- Manufacturing
- Media and Entertainment
- Healthcare and Hospitals
- Hotel, Hospitality and Leisure
- Start-ups

- Telecommunication
- Consumer Products
- Education
- Services

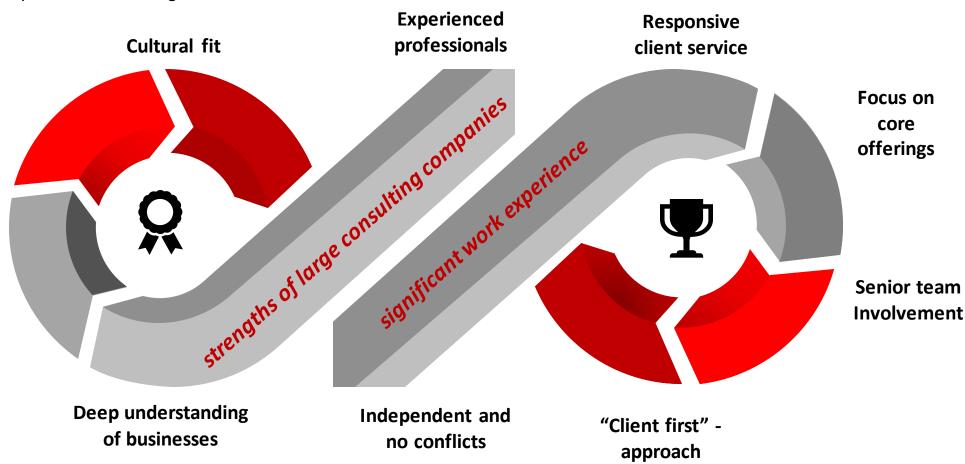
belhi/ncr | Mumbai | Bengaluru



### Why Acquisory?

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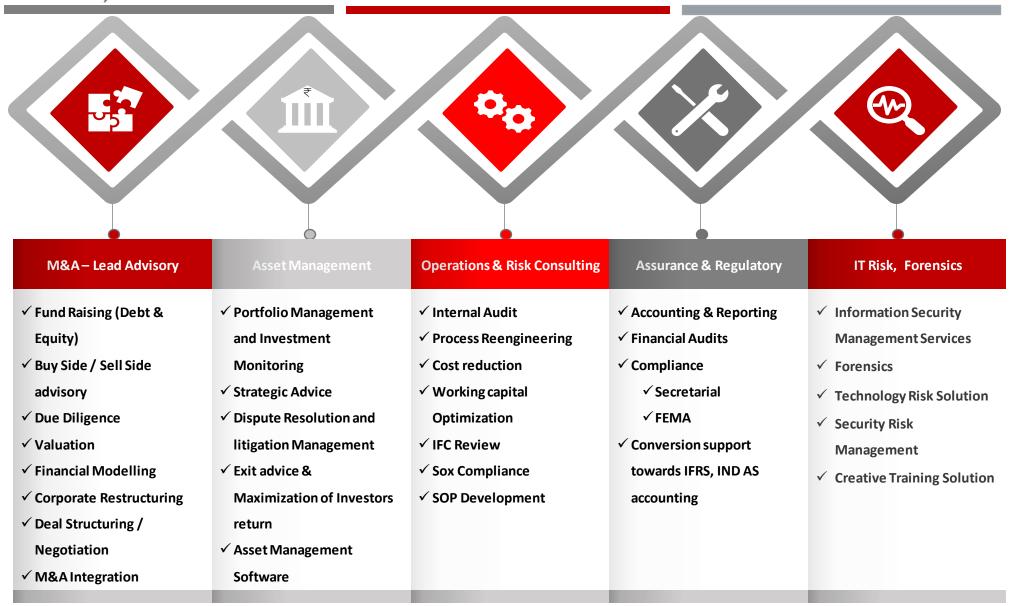
Acquisory fills a unique and valuable position in the market, as depicted below. We bring a unique blend of knowledge and experience to the table which combine the focus, dedication and independence of a boutique firm, with the methodologies & deep skill-sets of the Big 4.







### **Our Services Portfolio**

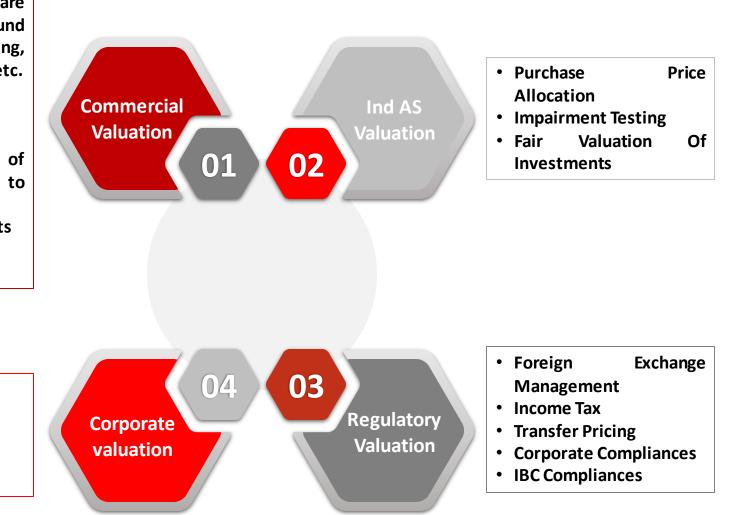






### **Service Portfolio - Valuations**

- Business Valuation for share purchase, investment, fund raising, spinoff, restructuring, merger/demerger SWAP ratio etc.
- Intangible Asset Valuation
- Intellectual Property Valuation
- Brand Valuation
- Fund Valuation Valuation of Portfolio Companies (marked to market)
- Valuation of Customer Contracts
- Litigation Valuation
- Fairness Opinion



Financial Modelling
Model Validation

Business Plan

- ESOP's
- Complex Structuring



Valuing a business involve applying appropriate weights to all the pertaining and expected parameters of the business such as business model, historical and expected performance, intangible value, competition, general and industry economic outlook, etc.

#### Financial & Industrial Analysis

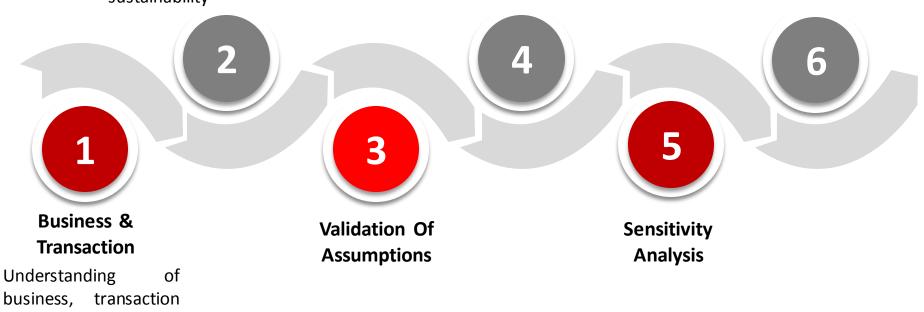
- Understanding key parameters influencing the business and the industry
- Assess business profitability and sustainability

#### Selecting Valuation Methodologies

Selection valuation methods taking into consideration the nature of the business, transaction and purpose

#### Determining Fair Value

Arriving at the fair value of the asset/interest to be valued.



and valuation purpose

# **Our Approach - Valuation Methodologies**

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	st oach	Historic Method	This method considers the historic cost to value the asset								
	Cost Approach	Replacement Method	The method considers costs to replace an asset with same functionality at current prices after adjusting for Depreciation								
Valuation Methodology	Market Approach	Comparable Method	This method estimates fair value by reference to market transactions of comparable intangible assets								
uation N	Ę	Relief From Royalty Method	The value of the asset is calculated based on the PV of the royalty stream saving by owning the asset.								
Valu	Income Approach	Excess Earning Method	Under this method, the PV of the cash flows generated by, and only by, the intangible assets are considered.								
	come A	Incremental Cashflow Method	Under this method, the PV of the economic contribution by an assets are considered.								
	Ľ	Discounted Cashflow Method	Under this method the projected free cash flows generated from using the asset are discounted at an appropriate discounting rate								





Client	Summary Of Work Performed
Real Estate Fund - United Kingdom (listed)	<ul> <li>Validation of the assumptions of financial models and their implications, based on changes in market, regulatory and tax environment</li> <li>Validation of computation of value using discounted cash flow method /Market Multiples</li> </ul>
Real Estate Fund - German	<ul> <li>Approach / Net Asset Value method</li> <li>Benchmark the assumptions based on market research and data available in public domain and compared it with historical data</li> </ul>
Air handling unit Company	• Valuation analysis to value equity based on the discounted cash flow method for the purpose of divestment
A large Indian Oil and Gas Drilling Company	• Valuation of its drilling contracts/operation as well as drilling assets using the income approach, market multiple for the internal settlement of the promoters
Automotive Company	<ul> <li>Assisted the client with valuation as per DCF\CCM\NAV. The assignment included development of financial model for independent business units and computation of swap ratio for demerger</li> </ul>
US based defense equipment manufacturing company	<ul> <li>Valuation of the Company for the proposed investment by the Holding Company as per DCF Method</li> </ul>



Client	Summary Of Work Performed
Telecom Company – Middle East	• PPA valuation covering their acquisition of cellular operations in 16 African countries. The assignment included identification of intangibles assets including brand, Valuation of tangible and intangibles assets and Computation of Goodwill and brand
Oil & Gas Contracting Company	• Purchase price allocation for acquisition of a general trading and contracting company active in oil and gas sector. The engagement involved identification and valuation of intangible assets comprising agency agreements, contracts and lease hold rights
Automotive Company – Japan Based	<ul> <li>Assisted a large Japanese auto motive company in undertaking a valuation of intangibles as part of the purchase price allocation for its acquisition of large automotive manufacturing company in India.</li> </ul>
A leading provider of e- learning and performance support solutions	• Assisted a worlds leading provider of e-learning and performance support solutions in performing a valuation analysis of its identified 6 trademarks using the relief from royalty method under the income approach
Indian Infrastructure Company	
Indian IT Company	<ul> <li>Business Valuation of the Company for the proposed demerger of one of its division into separate Company as per DCF, CCM, NAV and PECV Method</li> </ul>
Indian Abrasives Manufacturing Company	



Client	Summary Of Work Performed
Oil & Gas Contracting Company	• Purchase price allocation for acquisition of a general trading and contracting company active in oil and gas sector. The engagement involved identification and valuation of intangible assets comprising agency agreements, contracts and lease hold rights
Pharmaceutical Company	• Assisted a worlds leading provider of contract research and pharmaceutical company in performing a brand valuation analysis of three drugs using income approach.
Global Printer and Printer Component Manufacturing Company	<ul> <li>Valuation Analysis to compute fair value of equity shares and CCD's to be issued to a non- resident as required by guidelines of Reserve Bank Of India</li> </ul>
The second Decision Direct	• Fair value and liquidation valuation of assets other than fixed assets as required by insolvency and bankruptcy code
Thermal Power Plant	• Valuation of plant on the going concern basis to understand the sustainability of the project
Infrastructure and Real Estate Company	• Fair value and liquidation valuation of assets other than fixed assets as required by
Education Infrastructure Provider	insolvency and bankruptcy code

## **Sample Deliverables**

Neverbler 2, 2010 Board of Directors S000000000X Centre Nev Delhi 110066, India Der Sir, Sub – Report on recommendation of allotment ratio of equity shares of x000000000X S00000000X This report summarizes results of workings and analysis for allotment ratio for Sisse of equity shares of x000000000X This report summarizes results of workings and analysis for allotment ratio for Sisse of equity shares of x000000000X This report summarizes results of workings and analysis for allotment ratio for Sisse of equity shares of x000000000X This report summarizes results of workings and analysis for allotment ratio for Sisse of equity shares of x000000000X This report summarizes results of workings and analysis for allotment ratio for Sisse of recommending allotment ratio, we have carried out the analysis of X0000000000X and X000000000X on the basis of Net Aasets Value. Method, Market Price Method and Paralop Share Capital Method and our report on the arresis is enclosed hereith, for your reference. Read, with underlying assumptions, scope, of sork, and, Immations defined in our report to the same is enclosed hereit ratio for size of analysis of lower and the same ratio of the same ratio of and paralog Share Capital Method and our report to the same is enclosed hereit ratio for size of analysis of allotment ratio for the proposed allotment ratio for same ratio.	As per information and explanation given to us by the Company, the allocine it ratio has been arrived at after considering the future capital expenditure requirements in the business, sheatly servicing capacity, capital expeditive frequences and their relevant factors. Scope of Work I: We understand that the Management of XXXXXXXXXXX (Derrorged Undertaking) in a separatic company. XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	<ul> <li>Report Letter</li> <li>Executive Summary</li> <li>Computation of value</li> <li>Approach and Methodology</li> <li>Key Assumptions</li> <li>Scope limitation</li> <li>Annexure</li> </ul>							
equity share of X0000000000 to be issued for every five shares of X00000000000	Perstructuring exercise of demerger of Demerged Undertaking as on Appointed Date.      Approach     We have conducted an analysis of XXXXXXXXXXXX as per Market Price Method. Net Assets     Value method and Paidep Date Capital Method. These are generally accepted approaches for the computation of     that all datament and     The analysis and result relies upon the infor     The analysis and result VXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	ts and liabilities of securities has not been taken into consideration and NAV of <u>Hea</u> securities has not been taken into consideration and NAV of <u>Hea</u> securities has not been taken into consideration and NAV of <u>Hea</u> securities has not been taken into consideration and NAV of <u>Hea</u> securities has not been taken into consideration and NAV of <u>Hea</u> securities has not been taken into consideration and NAV of <u>Hea</u> securities has not been taken into consideration and NAV of <u>Hea</u> securities has not been taken into consideration and NAV of <u>Hea</u> securities has not been taken into consideration and NAV of <u>Hea</u> securities has not been taken into consideration and NAV of <u>Hea</u> securities has not been taken into consideration and NAV of <u>Hea</u> securities has not been taken into consideration and nave of <u>Hea</u> securities has not been taken into consideration and nave of <u>Hea</u> securities has not been taken into consideration and nave of <u>Hea</u> securities has not been taken into consideration and nave of <u>Hea</u> persectivity values the management and do into provided or anytis of indicative values based on the information provided or anytis of indicative values based on the information provided or anytis of indicative values based on the information provided or anytis of indicative values based on generally accepted principles. The ide on the second accepted the <u>Hea</u> and thould not head or sortice to construe to anytis performed our in the course of performing pur procedures, we have reliation financials and the immetrial. The take and the course of performing pur procedures, we have reliation financials and the immetrial. Cost of Capital ( cost of Capita							

## **Sample Deliverables**

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Net Units sold Cumulative Units Sold - Office + Studio		2,726	1,168 1,168	10 1,178	10 1,188	10 1,198	1 212	15 1,228	15 1,243	15 1,258	25 1,283									
Area Sold (sq. ft)	21,35,282	21,35,282	8,72,576	1,178 8,105	1,188 8,105	8,105	1,213 12,157	1,228	1,243	1,258	20,262									
Sales Value	21,33,282	21,55,282	266.0	2.7	2.7	2.7	4.0	4.0	4.0	4.3	7.1									
Units Sold - Residential		264	180	-	2	2	3	3	4	7	7									
Units cancelled Net Units sold	264	264	180	-	2	2	3	3	4	7	7									
Cumulative Units Sold - Residential	204	204	180	- 180	182	184	187	190	4 194	201	208									
Area Sold (sq. ft)	3,24,200	3,22	2,09,430	-	2,732.62	2,732.62	4,098.93				9,564.17									
Sales Value			72.92	-	0.9	0.9	1.4	1.4	1.9	3.4	3.4									
Units Sold - Retail+Facility Units cancelled Net Units Unsold Cumulative Units Sold - Retail Area Sold (Sq. ft) Sales Value			513	20	20	20	20	20	20	20	20									
Units cancelled			515	20	20	20	20	20	20	20	20									
Net Units Unsold		-	513	2																
Cumulative Units Sold - Retail			513	53			Dec-19	Mar-20	Jun-20	Sep-20	Dec-20	Mar-21	Jun-21	Sep-21	Dec-21	Mar-22	Jun-22	Sep-22	Dec-22	Mar-23
Area Sold (Sq. ft)	\`	くて	59,614	9,01																
Sales Value	~ 1 \	N	188.5	10		Jun-18	0%	0%	0%	0%		0%	0%	0%	0%	0%	0%	0%	0%	0%
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						Mar-20	0%	100%	0%	0%		0%	0%	0%	0%	0%	0%	0%	0%	0%
					0	Jun-20	0%	0%	100%	0%		0%	0%	0%	0%	0%	0%	0%	0%	0%
					8	Sep-20	0%	0%	0%	100%		0%	0%	0%	0%	0%	0%	0%	0%	0%
						Dec-20	0%	0%	0%	0%		0%	0%	0%	0%	0%	0%	0%	0%	0%
						Mar-21	0%	0%	0%	0%		100%	0%	0%	0%	0%	0%	0%	0%	0%
						Jun-21	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%
						Sep-21	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%
						Dec-21	0%	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%
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ows							22	4.6			42	42								
pening Cash Balance					-	4	22	16		13	12	12	8		4					
romoter Contribution+other Income					6	2	2	2		2	2	2	2		2					
ollections from Sales					247	13	14	16		19	21	23	23	3	2					
apitalised Value of Rented Space					-															
ew Loan					-	15	15	15		15	15	15	15	1	5					
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### Awards

#### Awards

- Acquisory received the award of "M&A Advisory Firm of the Year" in 2013
- Acquisory received the award of "Due Diligence Experts of the Year" in 2014







## **Select Clientele**

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**CERESTR** EDU INFRA FUND

Hines

Ivanhoé

du Québec

Cambridge

KKR Financial Holdings LL0

MILESTONE PRIVATE EQUITY ADVISORY

Calsse de dépôt et placement

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A.K. CAPITAL SERVICES LTD.

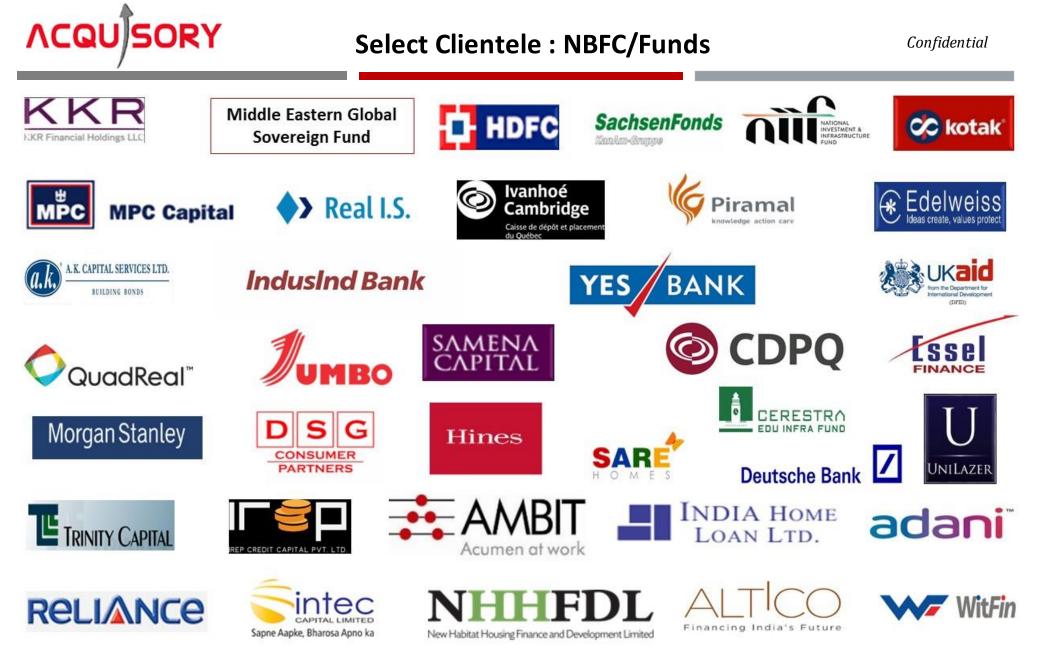
BUILDING BONDS



GROUP

RIPS

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## **Highly Credentialed Team**

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#### **Sumchit Anand**

Qualification - CA Experience – 20+ Years Registered Valuer- IBBI



#### Krishan Goyal

Qualification - CA Experience – 16+ Years Registered Valuer- IBBI



# Varun Kohli

Qualification – CA Experience – 15+ Years



#### Kinnari Gandhi Qualification – CA Experience – 15+ Years



#### **Roshan Parmar** Qualification – CA Experience – 6+ Years

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# **Contact us**

# Your Growth, Our Business

#### **OUR OFFICES**

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