



Financial Reporting,
Accounting & Corporate
Compliances **Services**



www.acquisory.com

Celebrating 15 Years of Learning & Growth

About Our Firm

- ✓ **Acquisory** was incorporated in 2010, by highly credentialed and experienced professionals, bringing in more than 25+ years of individual experience and a cumulative experience of 300+ years.
- ✓ The management team among themselves represent extensive experience in specialized services across M&A Advisory, Investment Banking, Asset Management and Operations & Risk Consulting.

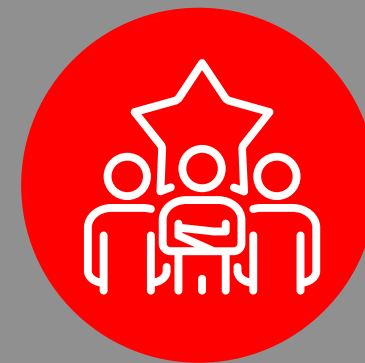
We help clients through the entire business continuum from identification of the problem, to solution, to implementation.



Established in
2010



Services spanning
entire deal continuum



250+
professionals



300+ man years of
experience of
leadership team

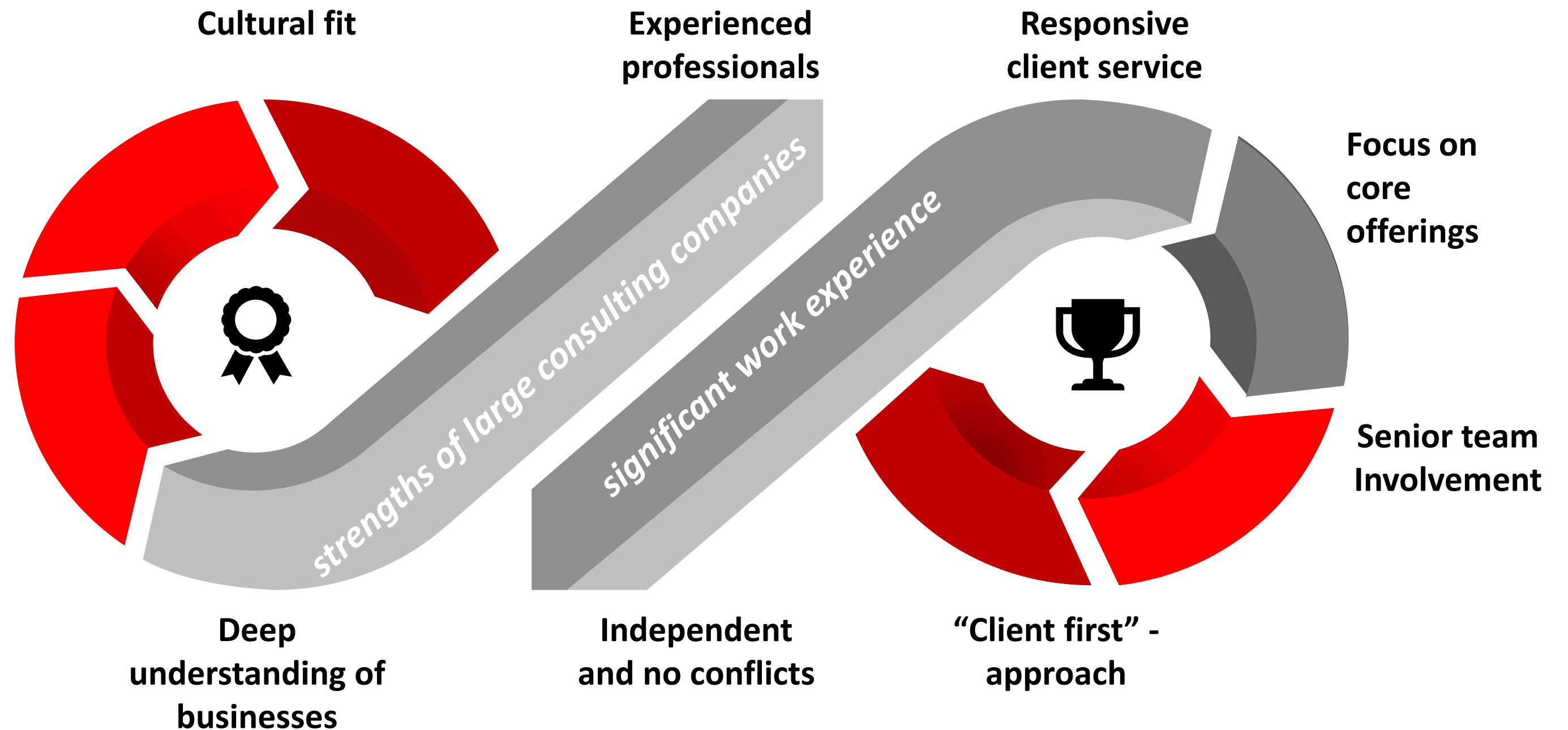


Offices at Delhi-NCR,
Mumbai , Bengaluru
& Dubai (UAE)

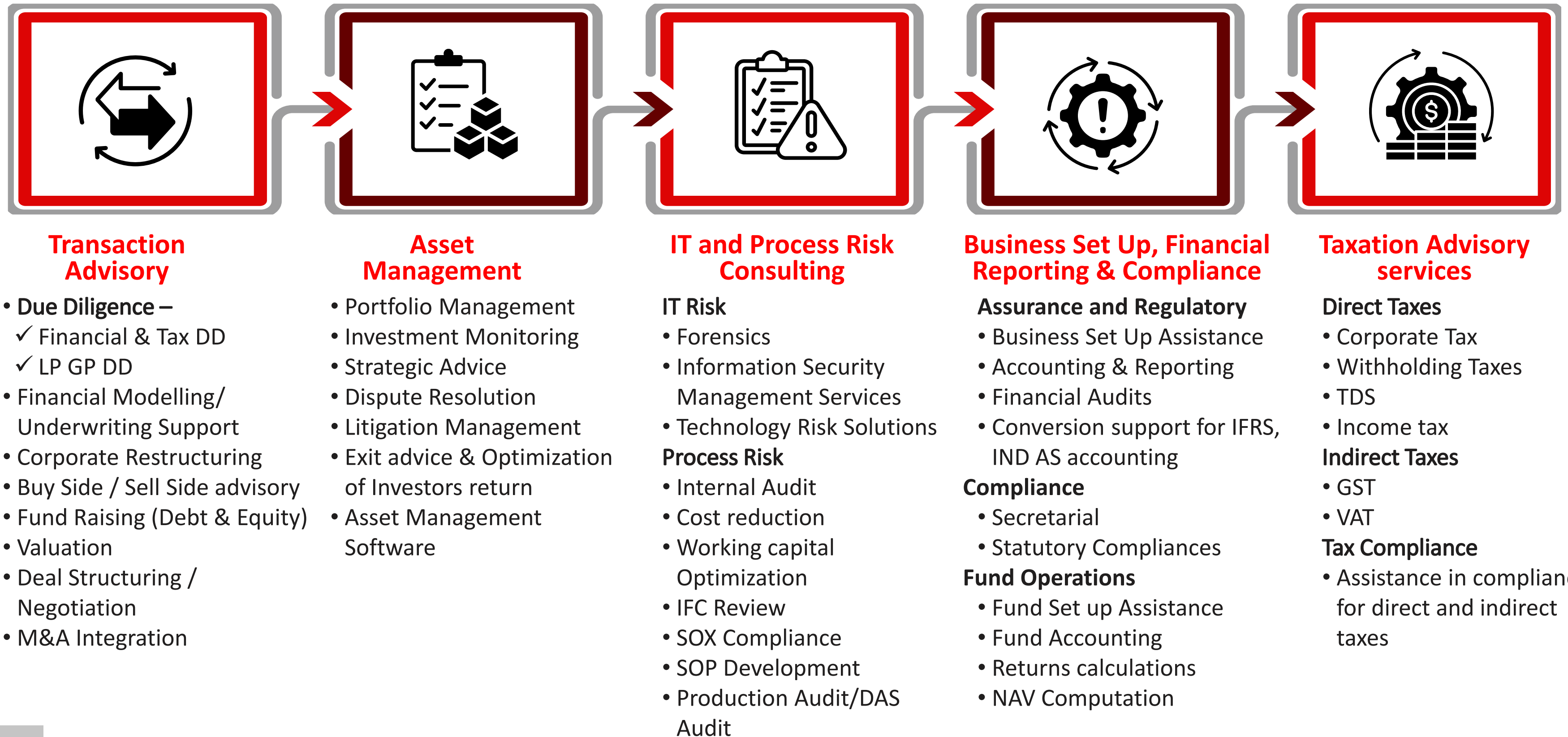
Why Acquisory?

Acquisory fills a unique and valuable position in the market, as depicted below. We bring a unique blend of knowledge and experience to the table which combine the focus, dedication and independence of a boutique firm, with the methodologies & deep skill-sets of the Big 4.

We focus on a comprehensive solutions driven approach for our clients and their requirements



Our Service Portfolio



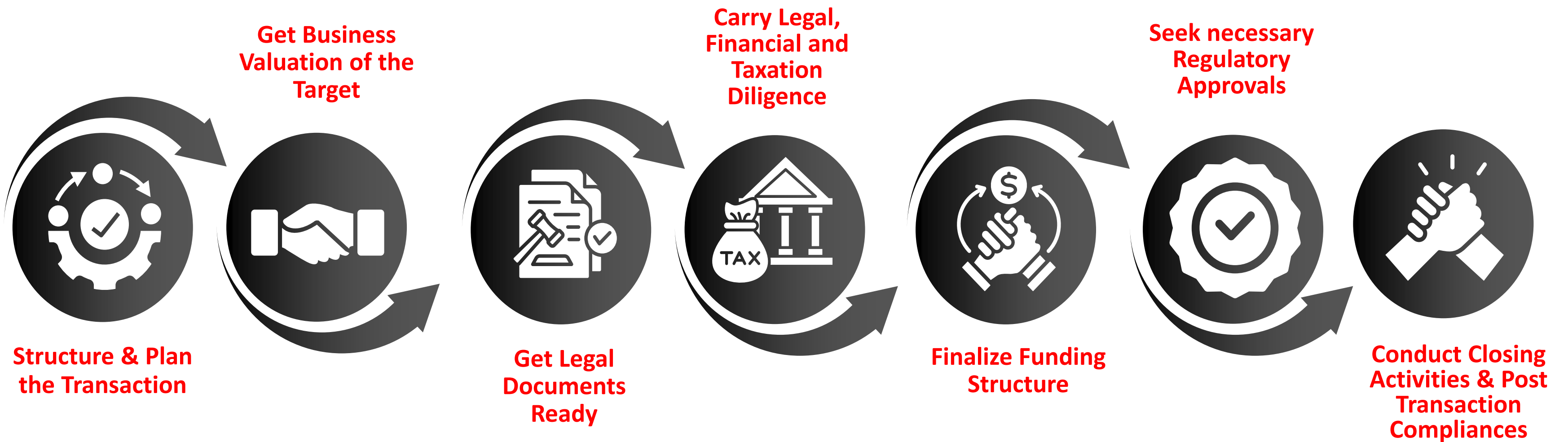
Compliance Management & Legal Support Services (Slide 1/2)

Our Process



- Our Compliance and Legal services are the solution to support our start ups, private equity, Banks / NBFC clients in meeting their objectives of maximizing returns and ensuring compliances.
- Our services have been designed to address the challenges being faced by investors in managing the operational, strategic and financial aspects of their investee companies, as they are not able to get the right management information in time and remain worried about fraud, misappropriation or misconduct in their investee companies.
- Smart investors know that it is prudent if investments are followed up with a continuous monitoring of key business risks. **Acquisory becomes your eyes and ears on the ground and helps you manage such risk factors by ensuring necessary compliance checks and balances.**

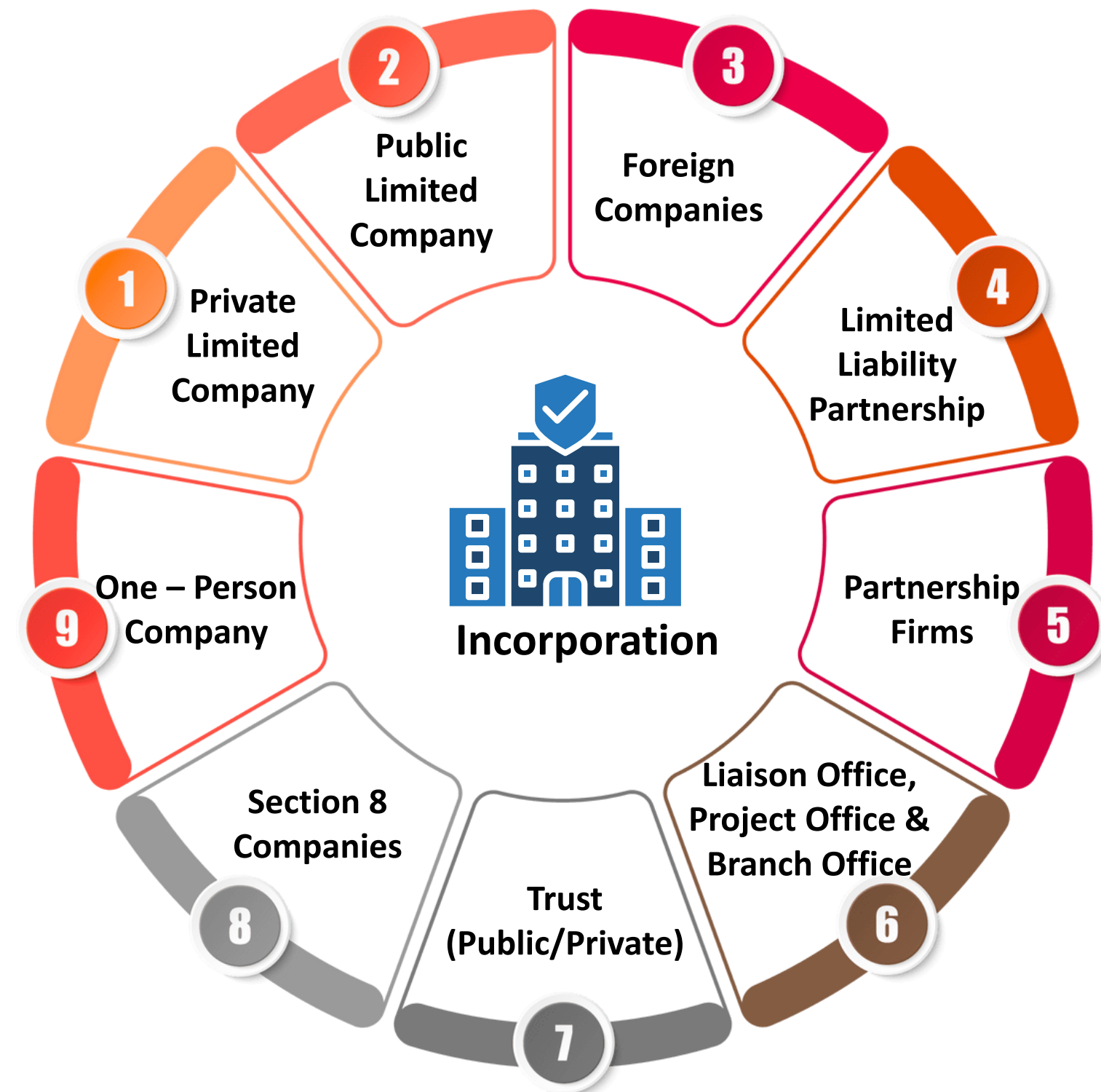
Compliance Management & Legal Support Services (Slide 2/2)





Business Initiation - Service Portfolio

When starting a business, one of the most important choices to make is the structure of the entity, since this determines the ease of functioning of business and the nature and quantum of compliances required.



Corporate Compliance - Service Portfolio

Corporate Compliance Management

1

Governance

- Ensuring compliance to time bound filings with respect to Companies Act, 2013 and FEMA including fund infusion.
- Setting up of timelines for necessary filings as & when required.

2

Advisory

- Advising on options to initiate business in India by incorporating a legal entity.
- Routes to make Foreign Direct Investment in India (Automatic/Approval).
- Other Company law matters, Trust matters, Corporate restructuring as requisitioned.

3

Inspection and Investigation

- Conducting Corporate Secretarial and Legal Due Diligence, issuing a detailed report and remedial measures, if any required.
- Preparation of ROC search report.
- Public inspection of ROC records.

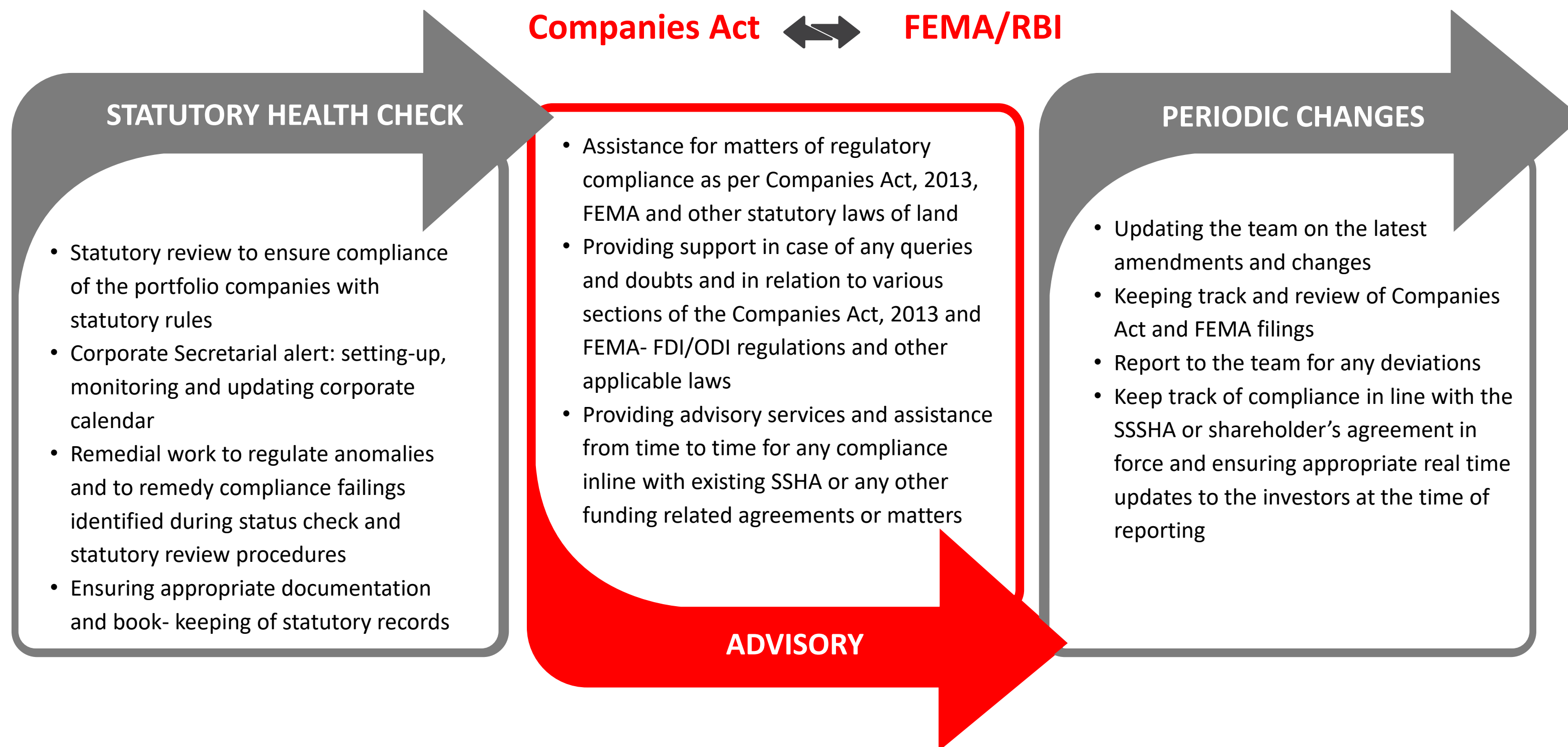
4

Regulatory approvals & Compounding

- Filing & closing of compounding application for any existing noncompliance in respect to Companies Act, 2013 and FEMA/ RBI matters
- Filing of application for regulatory approvals under various applicable sections of Companies Act, 2013 as & when required.

Corporate Secretarial Advisory - Service Portfolio

We bring a structured approach to each and every assignment, with a unique set of objectives, requiring specific priorities, designed to deliver the best results. With a widespread and detailed understanding of operations, we are able to rapidly formulate and execute practical solutions in complex business problems / environment.



Routine Corporate Secretarial - Service Portfolio



Corporate Compliance - Companies Act

- Maintenance of statutory records as per Companies Act 2013 i.e., Board papers (Notice, Agenda) of meetings; Board Minutes; AGM; Filing of Forms with ROC; Annual Returns; Statutory registers; Auditors appointment;
- Event based filings i.e., Change in registered Office within the same state; Issue of share capital; Change in the management (resignation, removal and appointment of directors) etc.
- Preparation and Maintenance of compliance calendar; to review, monitor and update the secretarial compliance on quarterly, half yearly and annual basis of all type of Companies and LLPs
- Keeping check on Secretarial compliances and other related compliances and aiding for regulatory compliance viz; Annual compliance, funding matters, event-based compliance, corporate restructuring, change in management, etc.



FEMA

- Ensuring compliance to time bound compliances with respect to reporting of foreign direct investment and issue/ transfer of shares in Form FC-GPR and FC-TRS respectively under Automatic/ Approval route;
- Setting up of compliance calendar for due dates with respect to necessary filings as & when required for reporting of allotment/ transfer of shares in respect of foreign direct investment in corporate entities;
- Following up with RBI/ Authorised Dealer Bank for timely approvals with respect to the filings made in order to avoid LSF (Late Submission Fee);
- Assisting in statutory audit for the records required by the statutory auditor for the FEMA compliance done by the Company.
- Ensuring ODI/ ECB compliance and draft documents, file ODI/ ECB Forms, Liaison with AD bank and RBI and filing of monthly, quarterly and annual reports thereof



Corporate Regulatory - Special Actions



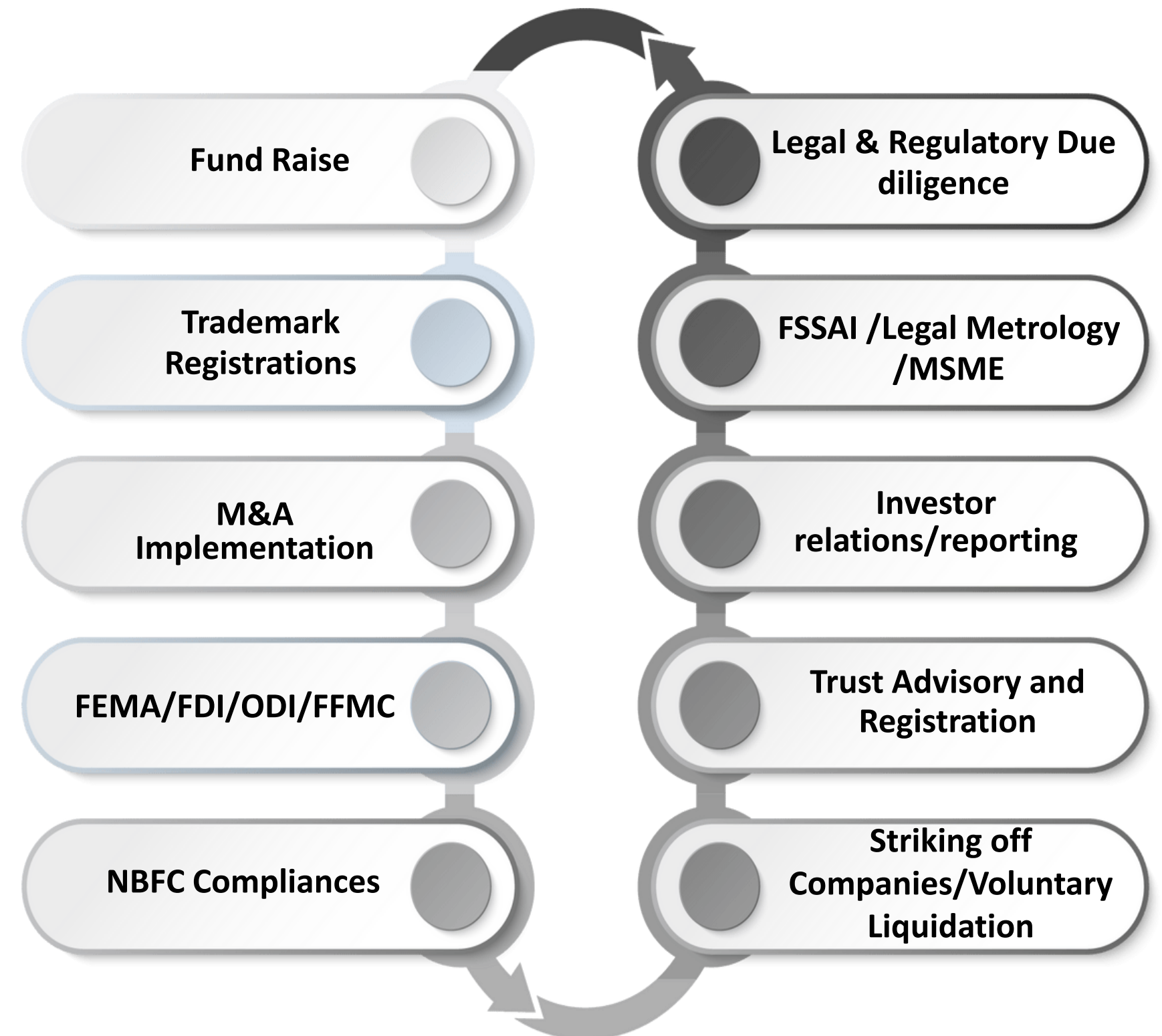
We specialize in advisory and process implementation on all corporate actions including fund raising and investment cycles for startups, NBFC Compliances, Postal ballot transactions for listed companies and Capital structuring matters including ESOP management and advisory



We assist investors and fund houses in making an informed decision while investing in an entity by helping with the entire legal, RBI Compliance (for NBFCs) and regulatory due diligence and commenting on possible risks and advising risk mitigants



We offer end to end solutions for turnkey restructuring exercises and M&A transactions, Fast Track Mergers/Demergers involving NCLTs, RBI, SEBI, Regional Director and MCA involving strategic planning, valuations, documentation and regulatory advisory support and representations



Legal and Compliance - Scope of Services



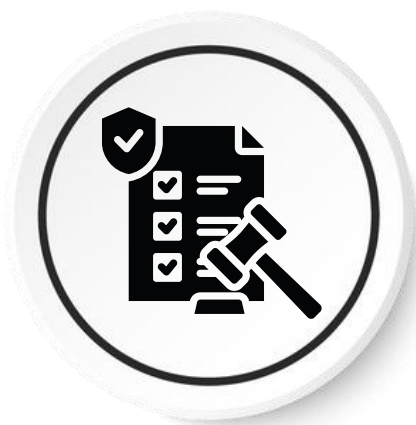
Routine Secretarial - Advisory and compliances

- Assisting in ensuring of Board and Shareholder's Meetings Notice/Agendas of Company with respect to relevant filings and matters in line with the SSSHA/agreements
- Advising and completing the day-to-day compliances of the Company with respect to Companies Act, SEBI and RBI, FEMA and Stamp duty.
- Monitoring Compliances on day-to-day basis and escalating to company about anticipated issues and sharing weekly report on compliance status



Investment and Exit Compliances

- Assisting in ensuring the compliances with regard to the specific transactions with Investee Companies
- Holding timely discussions with the CS/Legal team of the Company in ensuring that the compliance processes are being carried out in timely manner
- Coordinating with the administrator team for documentation of CP's and other documents of investee companies
- Monitoring and ensuring timely FEMA filings like FIRC, ARF & FCGPR filings

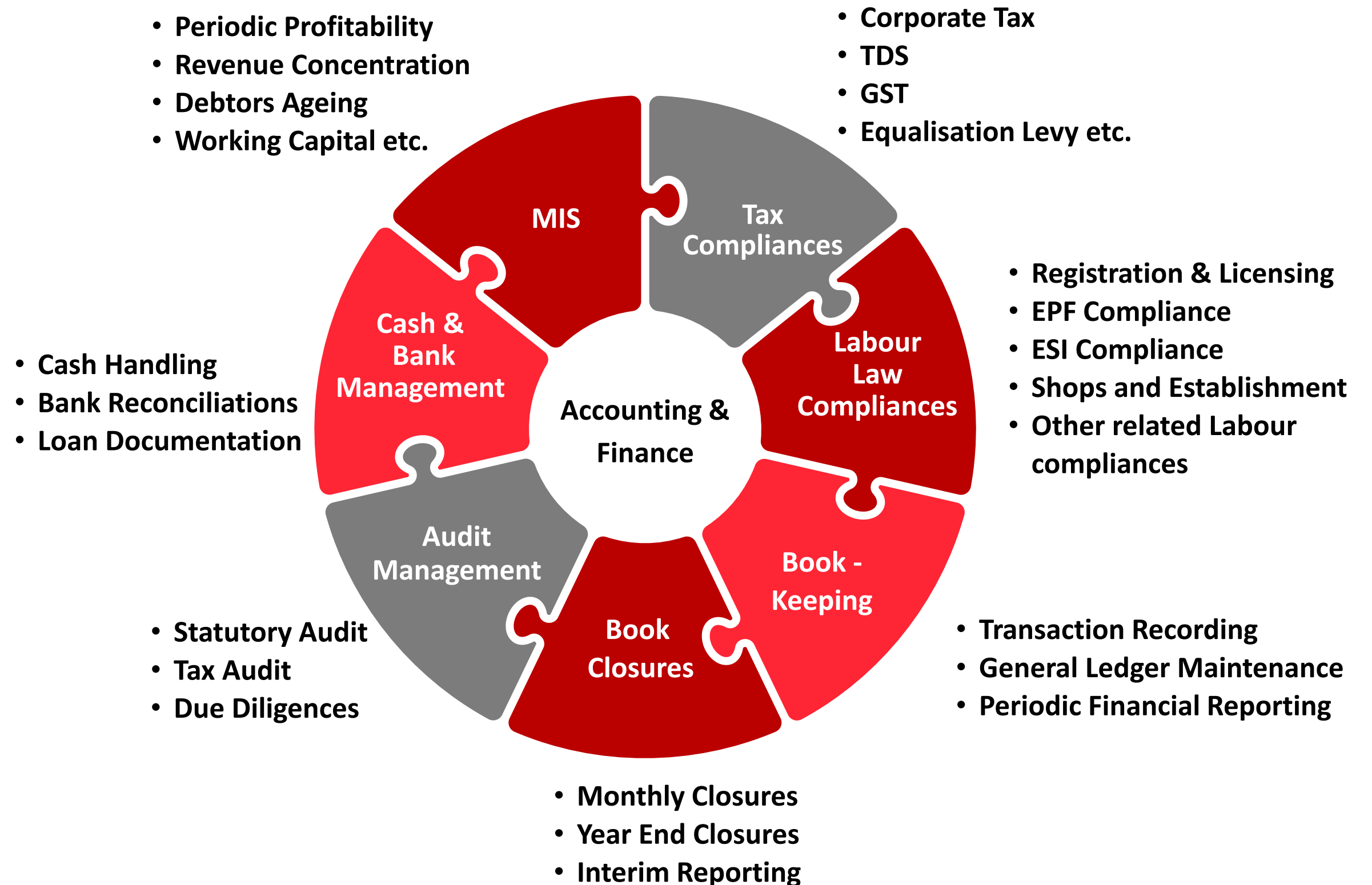


Corporate Actions - Legal Compliances

- Analyzing all the transactional documents (including Shareholders Agreement and all other legal agreements and documents) and enlisting and ensuring compliances arising therefrom
- Evaluating and Advising on compliances on any new deals / transactions from legal and regulatory compliance standpoint
- Assisting in tracking, collating and ensuring compliances on Companies Act, SEBI and RBI/FEMA on event based corporate actions

Financial Reporting and Accounting - Key Focus Areas

For every Business be it a start up or established business, Financial Reporting and Accounts department is the key focus area as almost every other function revolves around it for any information, analysis etc. This makes it more important for this department to have smooth line of function so that information can flow easily through it. The key focus areas of any Financial Reporting and Accounts department are summarized in the graph showing left side:



Financial Reporting and Compliance - Service Portfolio

At **Acquisory**, we specialize in offering **end-to-end financial reporting and accounting services** tailored for **early- and growth-stage startups**, acting as your **virtual finance and accounting team**. Our goal is to **free up founders and leadership teams** to focus on scaling their business, while we manage the complexities of financial operations with precision and professionalism.

Our services are designed to bring structure, accuracy, and visibility to your financial operations:

Day-to-Day Accounting Complete bookkeeping and ledger management to ensure clean financial records.	Monthly Closures Timely and accurate monthly financial closes, ensuring consistency in reporting.	Marketplace Reconciliation for E-commerce clients Order-wise reconciliation for marketplaces like Amazon, Flipkart and Myntra etc..	Tax and Statutory Compliance VAT/GST working and filings and payments under applicable tax laws and regulatory requirements.
Payroll Management Seamless and compliant payroll processing, including payroll compliances.	Audit Readiness & Coordination Act as the single point of contact with statutory, internal and tax auditors, ensuring a smooth audit process.	MIS Reporting & Business Insights Monthly management information in systematic financial reports for better decision-making and performance tracking.	Governance & Documentation Support Maintain organized and compliant financial documentation in the online folder that can be accessed 24x7.

Our services also addresses the common challenges investors/funds face in receiving the financial performance of their portfolio companies—especially when timely and accurate management information is lacking, or when concerns arise around correct reporting of the tax filling. This help in ongoing monitoring of key business risks post-investment and aid in the decision on further investments.

We do offer a **thorough review of the accounting records maintained by the client's internal finance team**, providing guidance and support in rectifying any discrepancies or errors in the books. This ensures the startup is **well-prepared for due diligence** and enables **data-driven decision-making** for follow-on funding and strategic exits. It enhances **transparency and builds investor confidence**, strengthening trust between management and stakeholders.

Financial Reporting and Compliance - Service Portfolio

MIS Components for Pre-Revenue Companies



Cash Flow and Burn Rate

- Opening and closing cash balance
- Monthly cash inflows (e.g., equity infusion, grants, debt)
- Monthly cash outflows by category (OPEX, salaries, R&D, marketing, taxes)
- Software expenses
- Burn rate (monthly and runway estimate)



Headcount and Hiring Plan

- Current team size with department/role split
- New hires during the period
- Planned hires for the next quarter
- Monthly cost of manpower (including ESOP if granted)



Key Performance Indicators (KPIs)

Even in the absence of revenue, focus on:

- Product development timelines
- Website/app traffic (if launched)
- Customer acquisition activities (leads, demos)
- Conversion metrics (if applicable)
- Pilot results or POC feedback



Strategic Initiatives / Partnerships

- Any discussions with partners, vendors, accelerators
- Regulatory filings or IP filings
- Market entry or product launch plans



Expense Summary

- Department-wise or category-wise expenses:
 - Product Development / Tech
 - Marketing & Sales
 - Operations
 - General & Administrative
- Comparison with budgeted spend (variance analysis)



Product Development Milestones

- Stage of product (MVP / Beta / Pilot)
- Features delivered vs planned
- Development timelines
- Tech stack summary (if relevant)



Fundraising Status (if ongoing or planned)

- Funds raised to date
- Use of funds
- Planned fundraise (amount, timing, valuation target)

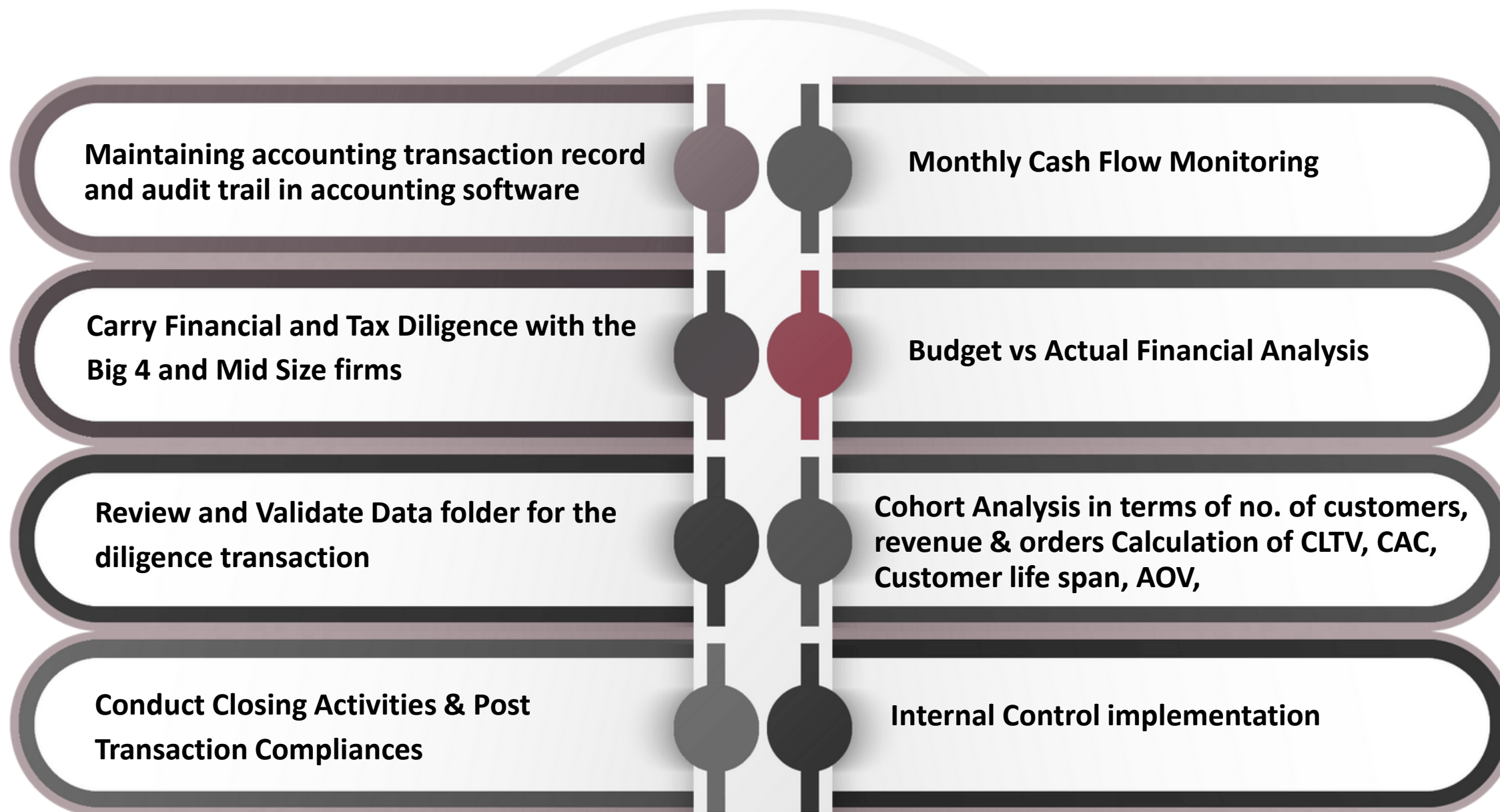


Notes or Commentary

- Summary of achievements during the month
- Challenges faced
- Next month's key priorities

Integrated Financial, Tax, and Corporate Compliance Services

Partnering with Acquisory means gaining a **dedicated financial backbone** - helping you stay compliant, investor-ready, and strategically informed at every stage of your growth journey.

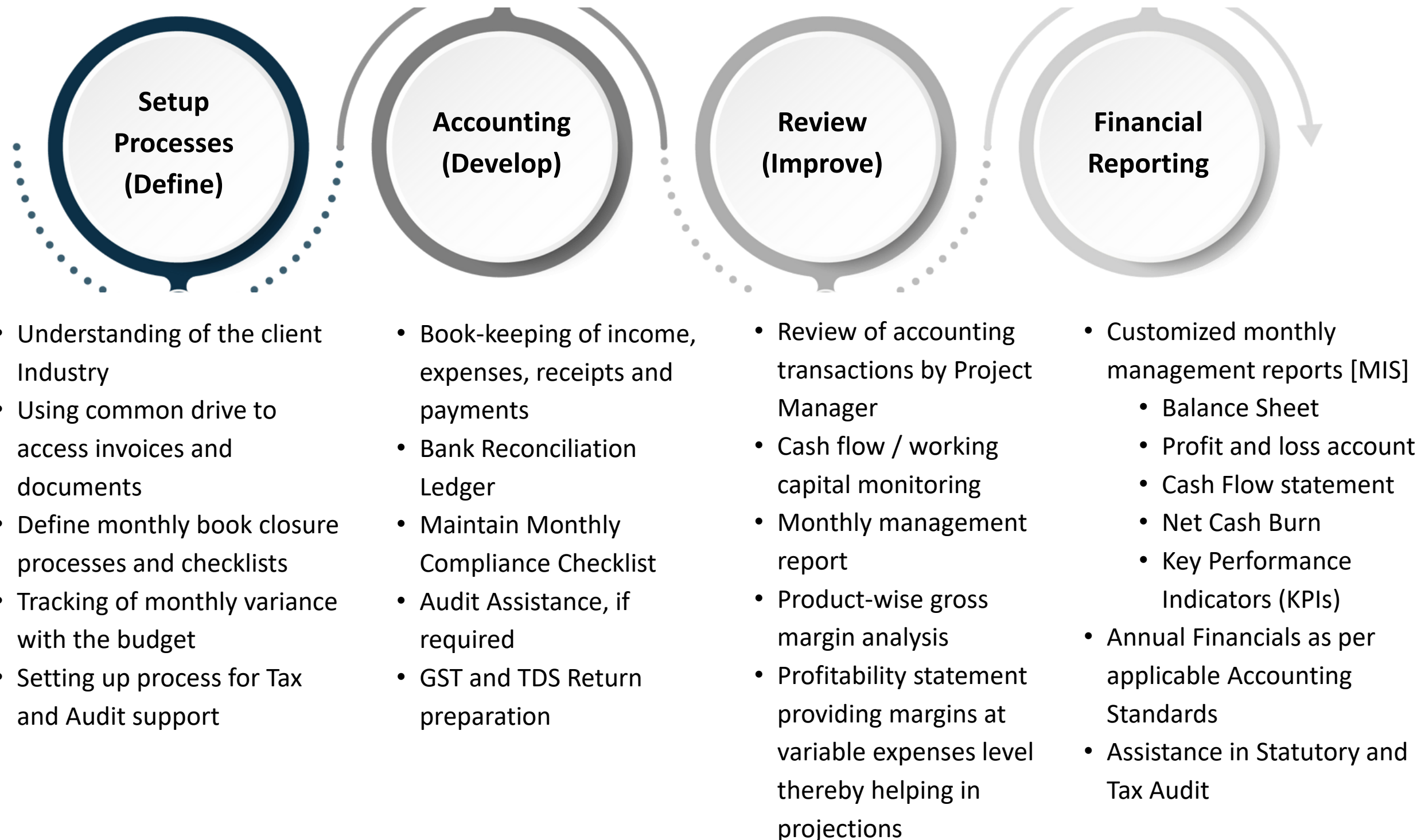


All things based on a good accounting systems that ensures information to be

- Reliable
- Relevance
- Easily understandable
- Comparable across business units and period to identify trends
- Accessible to map plans/budgets for efficiency
- Stored on the cloud accounting software
- Usability of the accounting software

Where Acquisory can help? (Slide 1/2)

Our Financial Reporting and Accounting Support Services are designed to assist startups throughout the entire lifecycle—from establishing their finance function and managing routine accounting and reporting tasks, to navigating change management driven by regulatory updates in GAAP, taxation, and other compliance requirements.



Where Acquisory can help? (Slide 2/2)

Tax Compliance

Direct Tax

- ❖ Filing of Income Tax Returns (ITRs) for various categories of assessee, including individuals, partnership/LLP firms, companies, trusts, etc.
- ❖ Timely filing of quarterly TDS (for salary and non-salary payments) and TCS returns in compliance with the Income Tax Act
- ❖ Annual compliance support for Equalization Levy and SFT (Specified Financial Transactions) reporting
- ❖ Assistance with the application for PAN and TAN for both domestic and foreign, corporate and non-corporate entities
- ❖ Maintenance of tax-related records and documentation as per the provisions of the Income Tax Act
- ❖ Advisory on client operations and transactions from an Indian direct tax perspective, including applicable taxes, benefits, exemptions, and strategic structuring
- ❖ Comprehensive support for transaction readiness
- ❖ Health Checks and Tax Risk Reviews to identify exposure areas and recommend corrective actions

Indirect Taxation

- ❖ Assistance with obtaining new GST registrations and registering additional Places of Business (APOBs)
- ❖ Ensuring timely monthly compliance with GST regulations. Preparation and filing of:
 - GSTR-1: Reporting tax liability on outward supplies of goods and services
 - GSTR-3B: Claiming input tax credit on business expenses
 - GSTR-6: Filing as an Input Service Distributor (ISD) for common expenses
 - GSTR-7: Reconciling TDS deducted by e-commerce operators with sales reported in GSTR-1
- ❖ Assistance in filling annual returns GSTR-9 and 9C
- ❖ Support for Annual GST Audi, if required
- ❖ Conducting quarterly or half-yearly GST health checks to detect potential non-compliances
- ❖ Reconciling and mapping company records with vendor/customer data to identify mismatches under GSTIN
- ❖ Maintenance of GST-related record (self-invoicing) for
 - Purchase from unregistered supplies (RCM applies)
 - Import of services
 - Supply by unregistered GTA

Sample Deliverables of Financial Reporting

- Monthly sales dashboard including KPI’s, capturing returns
- Same-store sales incl. discounts
- Take rates, MRR, AOV
- Review of fixed and non-recurring expenses, corporate salaries
- Channel-wise or Product-wise gross margin and contrition margin analysis
- Technical inputs on the MIS
- Monitoring Budget, monthly Cash Flow
- Cohort Analysis, Channel-wise LTV
- Balance sheet, Cash Burn analysis
- Tracking compliances – GST, TDS, PT

Company Name				
Revenue				
Sl. No.	Revenue Type	Revenue Type	Apr-23	FY23
1	Outbound contribution %	Revenue - Outbound Sales - Platform		
		Revenue - Outbound Sales - On-demand		
2	Inbound contribution %	Revenue - Inbound Sales - Platform		
		Revenue - Inbound Sales - On-demand		
3	Account management contribution %	Revenue - Account Management - Platform		
		Revenue - Account Management - On-demand		
Total Revenue				
Other Income (Net)				
FINANCIAL METRICS				
USD	Monthly Revenue - Platform			
USD	Monthly Revenue - On-demand			
USD	Total Monthly Revenue (Platform + On-demand)			
USD	Monthly Revenue received in the Bank account			
USD	Monthly Relationship Revenue (MRR) - Platform			
USD	Annualized Relationship Revenue (ARR) - Platform			
USD	Annualized Revenue - On-demand			
USD	Total Annualized Revenue (Platform + On-demand)			
USD	Monthly Revenue received in the Bank account (approx.)			
	Active Clients			
	Active Clients - Platform			
	Active Clients - On-demand			
USD	Avg. Monthly Revenue per client / (MRR) per month - Platform			
USD	Avg. Monthly Revenue per client / (MRR) per month - On-demand			
	Number of Total Employees			
USD	Total Team Cost (Fixed Cost)			

Company Name										
Draft Profitability Statement										
Particulars	Monthly	Monthly Global	Online	Online	Online	Online	Online	Online	Online	Total
No. of Orders										
Quantity (No. of units sold)										
Gross Revenue I										
Less: (Discounts, Discounts and other discounts)										
Less: (Settlement of previous months)										
Less: (Returns (Refund))										
Current Month										
Previous Month										
Previous to Previous Month										
Gross Revenue II										
Less: COG										
Net Revenue										
COGS										
Packaging Cost										
Total Costs										
Gross Margin										
Market Place / Payment Gateway Charges										
Contribution										
Logistics (Carriage/Onward)										
Other Direct Expenses, (Fare)										
Selling & Distribution Expense										
Contribution Margin I										
Digital Marketing Facebook										
Digital Marketing Google										
Digital Marketing as per Channel										
Performance Marketing Expense										
Contribution Margin II										
Personnel Expense										
Brand Building Expense										
Administrative Expense										
Finance										
Finance & Interest Expense										
Profit Before Tax (PBT)										
PBT %										

	FY23	FY23	FY23
GOA	Q1	Q2	Q3
Net Revenues	X	X	X
COGS	X	X	X
Gross Margin	X	X	X
Selling & Distribution Costs	X	X	X
Contribution Margin I	X	X	X
ATL, BTL, Promotions cost	X	X	X
Contribution Margin II	X	X	X
Total Retailer & Distributor Margins on MRP	X	X	X
Distributor Margin (on Trade)	X	X	X
Retailer & Wholesaler Margin (off Trade)	X	X	X
Rate of Sale by Store Format (on MRP value terms)	X	X	X
Retail	X	X	X
Bar & Restaurant	X	X	X
Wholesale	X	X	X
Retail & Wholesale	X	X	X
Hotel	X	X	X
Event	X	X	X
Distributor (on Trade)	X	X	X
Retailer & Wholesaler (off Trade)	X	X	X
Brand Marketing Spends	X	X	X

Company Name										
Draft Profitability Statement										
Particulars	Platform	On-demand	Total	Platform	On-demand	Total	Platform	On-demand	Total	
No. Of Subscription										
Gross Revenue I										
Less: Discounts										
Gross Revenue II										
Less: COG										
Net Revenue										
Direct Expenses										
Total Direct Expense										
Gross Margin										
Subscription Tools										
Sales Incentive Expense										
Market Place / Payment Gateway Charges										
Selling & Distribution Expense										
Contribution Margin I										
Digital Marketing Facebook										
Digital Marketing Google										
Performance Marketing Expense										
Contribution Margin II										
Other Income										
Personnel Expense										
Legal, Recruitment & Professional Expenses										
Admin Fixed Expense										
EBITDA										
Finance & Interest Expense										
Profit Before Tax (PBT)										
PBT %										

Company Name																			
Monthly Sales Dashboard																			
Particulars	Jan-23	Feb-23	Mar-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Revenue (2023-24)		
Product	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	Jan-23	Feb-23	Mar-23
New & Reorder	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	10	15	20
Wholesale	5	7	10	12	15	18	20	22	25	28	30	32	35	38	40	42	5	7	10
Wholesale & Retail	5	7	10	12	15	18	20	22	25	28	30	32	35	38	40	42	5	7	10
Retail	5	7	10	12	15	18	20	22	25	28	30	32	35	38	40	42	5	7	10
Sub	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	10	15	20
Wholesale	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	10	15	20
Revenue	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	10	15	20
Total	100	150	200	250	300	350	400	450	500	550	600	650	700	750	800	850	100	150	200
Sub	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
Wholesale	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
Revenue per Order	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
Sub	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
Sub	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
Wholesale	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
Wholesale	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
Revenue	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
Sub	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
Sub	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
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Sub	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
Sub	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
Sub	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	100	150	200
Sub	1																		

Sample Deliverables Financial Reporting - Offline Business

- Monthly sales dashboard including KPI's, capturing returns, discounts, state-wise
- Same-store sales incl. discounts
- Take rates, MRR, AOV
- Review of fixed and non-recurring expenses, corporate salaries, operational cost – fixed or variable in nature
- Channel-wise or Product-wise gross margin and contribution margin analysis
- Technical inputs on the MIS
- Monitoring Budget, monthly Cash Flow
- Balance sheet, Cash Burn analysis
- Tracking compliances – GST, TDS, PT
- Inventory Management in Tally

[illegible]

Sample Deliverables Financial Reporting - Online Business

- Monthly sales dashboard including KPI's, capturing returns, discounts
- Cohort Analysis, Channel-wise LTV
- AOV, CAC, CLTV, Customer life span
- Review of fixed and non-recurring expenses, corporate salaries
- Channel-wise or Product-wise gross margin and contrition margin analysis
- Technical inputs on the MIS
- Monitoring Budget, monthly Cash Flow
- Balance sheet, Cash Burn analysis
- Tracking compliances – GST, TDS, PT
- Inventory Management in Tally

Particulars	Apr-20	May-20	Jun-20	Jul-20	Aug-21
Sales	-	-	-	-	-
Other Income	-	-	-	-	-
Total Income	-	-	-	-	-
Change in Inventory	-	-	-	-	-
Opening Stock	-	-	-	-	-
Closing Stock	-	-	-	-	-
Purchases	-	-	-	-	-
- Raw Material (Domestic)	-	-	-	-	-
- Raw Material (Import (incl. Custom Duty))	-	-	-	-	-
- Logistics / Forwarding Charges	-	-	-	-	-
- Cartage Inward	-	-	-	-	-
- Packing Material	-	-	-	-	-
- Sample Distribution	-	-	-	-	-
Employee Benefits Cost	-	-	-	-	-
- Salary Expense	-	-	-	-	-
- Director's Salary	-	-	-	-	-
- Director's Salary	-	-	-	-	-
- Staff Welfare	-	-	-	-	-
Marketing & Selling Expense	-	-	-	-	-
- Digital Advertisements - Website	-	-	-	-	-
- Digital Advertisements - Amazon	-	-	-	-	-
- Digital Advertisements - Flipkart	-	-	-	-	-
- Digital Advertisements - Other Online	-	-	-	-	-
- Shipping Charges	-	-	-	-	-
- Service Fees / Payment Gateway Charges	-	-	-	-	-
- Commission	-	-	-	-	-
- Rental Building expenses	-	-	-	-	-
Legal, Recruitment & Professional Expense	-	-	-	-	-
- Professional Charges	-	-	-	-	-
- Professional Charges (Accounting)	-	-	-	-	-
- Recruitment Expense	-	-	-	-	-
Office & Admin Expense	-	-	-	-	-
- Office Rent	-	-	-	-	-

Online Channel	Apr-20	May-20	Jun-20	Jul-20
Monthly cohort Retention - Website	100%	100%	100%	100%
Monthly cohort Retention - Amazon	100%	100%	100%	100%
Customer LTV - Website	-	-	-	-
Customer LTV - Amazon	-	-	-	-
GM % (post COGS)	0.0%	0.0%	0.0%	0.0%
CM 2N IGM - logistics, marketplace, mtr commissions	0.0%	0.0%	0.0%	0.0%
CM2 % (CM1-performance marketing)	0.0%	0.0%	0.0%	0.0%
Returns (%)	0%	0%	0%	0%

Online Channel	Apr-20	May-20	Jun-20	Jul-20
Website-Total Revenue	0.0	0.0	0.0	0.0
Website-Performance marketing	0.0	0.0	0.0	0.0
Website-AOV	-	-	-	-
Website-CAC	-	-	-	-
Website-ROAS	-	-	-	-
Amazon-Total Revenue	0.0	0.0	0.0	0.0
Amazon-Performance marketing	0.0	0.0	0.0	0.0
Amazon-AOV	-	-	-	-
Amazon-CAC	-	-	-	-
Amazon-ROAS	-	-	-	-
Flipkart, online reseller and Others	0.0	0.0	0.0	0.0
Flipkart, online reseller and Others-Performance marketing	-	-	-	-
Flipkart, online reseller and Others-AOV	0.0	0.0	0.0	0.0

Particulars	Mar-21	Apr-21
Equity Share Capital	-	-
Preference Share Capital	-	-
Reserve & Surplus	-	-
Short Term Borrowings	-	-
Deferred Tax Liabilities	-	-
Branch Ledgers	-	-
Trade Payables	-	-
Other Current Liabilities	-	-
Total Liabilities	-	-
Property, Plant and Equipment	-	-
Deferred Tax Assets	-	-
Inventory	-	-
Trade Receivables	-	-
Suspense	-	-
Difference in opening balance	-	-
Cash and Bank balances (excl. Getvaratga)	-	-
Loans and Advances	-	-
Other Current Assets	-	-
Total Assets	-	-
Current Assets	-	-
Current Liabilities	-	-
Working Capital	-	-
Increase/(Decrease) in Working Capital	-	-
PAF	-	-
Net Burn	-	-
Schedules	-	-
Trade Receivables	-	-
Amazon	-	-
Flipkart	-	-

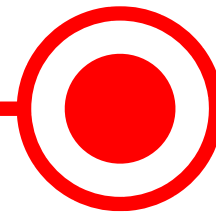
Particulars	Apr-20	May-20	Jun-20
Net Revenue	-	-	-
No of Orders	-	-	-
No of Total Customers	-	-	-
No of New Customers	-	-	-
Order Per Customer	-	-	-
Value Per Order	-	-	-
Churn Rate	0%	0%	0%
Customer Life Span-months	-	-	-
Customer Value	-	-	-
Customer LTV	-	-	-
Contribution Margin	-	-	-
CLTV Contribution	-	-	-
Total Digital Marketing Spend	-	-	-
Customer Acquisition Cost	-	-	-
Net CLTV (ii-iii)	-	-	-
First Time Customers	-	-	-
First-Time Customers (Churn Rate) %	0%	0%	0%
Repeat Rate %	100%	100%	100%
ROAS	-	-	-
Digital Marketing CPO (Cost per Order)	-	-	-
CLTV/CAC	-	-	-

Our Customised Approach - Special Events



Review of Historical Records

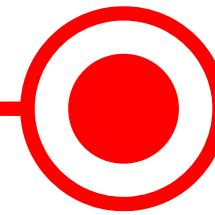
- Understand and discuss the process of record to report (R2R)
- Preparation of check list for documents and information to be reviewed
- Collection of data and information from client
- Review of data and documents
- Identify the Gaps in records and compliances
- Discussion with Management with respect to Gaps and discrepancies noted
- Prepare a checklist for corrective steps to be taken
- Define a timeline for corrections to be completed
- Execute the steps and solutions required to bridge the Gaps and rectify the discrepancies
- Regular status update to Management



ROC Filings for Specific Events

Filing of necessary forms based on specific events basis the executed documents provided by the management :

- Constitutional changes, e.g. change of company name, registered office, business, allotment of shares
- Change in the management (resignation, and appointment of directors)



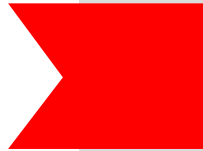
Further infusion of equity & Valuations, for each funding

Drafting & Filing of documents for further equity infusion and compliances thereafter:

- Drafting of Offer papers for equity Right/preferential offer
- Drafting of Board Meeting papers for offer and allotment of shares
- Filing of necessary forms with ROC
- Drafting & filing of reporting documents with RBI
- Valuation of equity for further infusions
- FEMA compliances
- Vetting of Investment contracts and agreements

Our Customised Approach - ESOPS (Slide 1/2)

Employee stock options (ESOPs) are a fantastic tool to integrate teams into a company. ESOPS assists in creating teams who view organisations through a wealth creation and long-term perspective. It serves as a tool for compensation as well as for employee retention. These are frequently used by startups because they are always in need of qualified personnel.



Designing and implementing ESOP programmes.



Customising ESOPs to take into account the requirement of shareholder agreements.



Advising on the size of ESOP pools, vesting provisions, exercise periods, and taxation aspects

For all your ESOP-related needs, including advisory, preparation, and implementation, Acquisory is the go-to place. Building long-term incentive programmes that are best suited to a specific company and its employees is what "ESOP support" under our umbrella strives to do. Competencies of our Professionals, which include Company Secretaries, Chartered Accountants, and Lawyers, along with their in-depth subject knowledge, will assist you from advisory and preparation through implementation of an ESOP plan, increasing the organization's overall productivity.

With our solid foundation and steady expansion, we have become one of the preferred leading corporate advisers, giving us an advantage in offering services that are on par with those offered elsewhere in India.

Our Customised Approach - ESOPS (Slide 2/2)

ESOP Support Structuring and Implementation

Acquisory offer composite package services under ESOPs as well as independent services also. We offer complete solutions for setting up and running ESOP schemes. Beginning with the design of the scheme and continuing through its implementation, our responsibility can also include its management. Both packaged modules and standalone services are available from us.



BUILDING THE STRUCTURE AND PLANNING

We create, put together, and record the best ESOP strategy in accordance with corporate goals and management viewpoints. Enhance existing ESOP schemes to improve their effectiveness through strategic assessment and analysis and analyse and update them for effective implementation, provide the ESOP Administrative Manual, Letters and Agreements between Employees and the Company, and Impact of Corporate Actions on the ESOPs Granted.



ESOP MANAGEMENT

We assist to manage varied ESOP Plans for 'n' number of Employees of the company through our in Web-Based Comprehensive System. It automates the process, saves cost & time and brings transparency.



ESOP MANAGEMENT

The ESOP valuation services are handled by Acquisory's team of professionals, which includes CAs, MBAs, and CFAs. Both Accounting and Tax are supported by well-reasoned valuation reports and the necessary certifications provided by a strong in-house team.



ESOP ADVISORY

We offer Legal, Procedural, implementation and advisory services to several Corporates as per their requirements.



STATUTORY COMPLIANCES AND APPROVALS

We offer all required legislative assistance, starting with the rollout of the Scheme in the Company and continuing through its post-implementation, in accordance with the Companies Act, SEBI, FEMA, Income Tax, and any other applicable laws that may be in force.



ESOP TRUST FORMATION

We offer complete support from Legal Documentation perspective for the purpose of establishment of ESOP Trusts and further assistance in its registration in respective jurisdictions and authorities.

Select Clientele for Financial Reporting & Compliance Services





Awards & Certifications



**Venture Intelligence Ranking –
2024-25**



**Promising MSME –
2022**



**Best M&A Advisory Firm -
2018**



**Due Diligence Experts -
2014**



**M&A Advisory Firm of
the year 2013**



ISO 9001:2015



ISO/IEC 27001:2022

Highly Credentialed Team



Divya Vij

Qualification - CA
Experience – 30+ Years



Adarika Ghose

Qualification – ACS, LLM
Experience – 17+ Years



Shashank Goyal

Qualification – FCA
Experience – 17+ Years



Sunaina Jhingan

Qualification - CS, CFA/MFA
Experience - 12+ Years



Rajiv Sharma

Qualification - CS
Experience - 6+ Years



Swati Jain

Qualification - CS
Experience - 5+ Years



Radhika Chhag

Qualification - CS
Experience - 5+ Years



Gaurav Bhatnagar

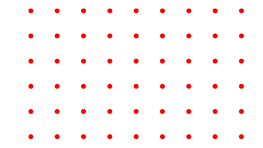
Qualification - MBA (Finance)
Experience - 10+ Years



Saurabh Kumar

Qualification - MBA (Finance)
Experience - 7+ Years

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